

109 學年度 印尼「二技(2+i)產學合作國際專班」課程地圖

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Hsing Wu University Academic Year 109 2+I Indonesia Class Department of Tourism and Leisure Courses Summary (for 2020 class)

項別 Item	一年級 First Year		二年級 First Year		三年級 First Year		四年級	
	上學期	下學期	上學期	下學期	上學期	下學期	上學期	下學期
通識 必修課程 General Major Courses	華語(一) Chinese (I)	華語(二) Chinese (II)	華語(三) Chinese (III)					
	華語文測驗(TOCFL)聽力 Chinese TOCFL Listening	華語文測驗(TOCFL)閱讀 Chinese TOCFL Reading	在地文化體驗 Experience Local Culture					
	華語會話 Chinese Conversation	台灣歷史與文化風俗 Taiwan History and	體育(三) Physical Education (III)					
	體育(一) Physical Education (I)	體育(二) Physical Education (II)						
	英文(讀/寫) English (Reading/Writing)							
專業 必修課程 Professional Major Courses	餐旅服務技能訓練 Hospitality Service Skill	餐旅英語(一) English for Hospitality (I)	餐旅業經營管理 Hospitality Management					
	飲料調製 Beverage Lessons		餐旅資訊系統 Hospitality Information Operation Skills					
			餐旅英語(二) English for Hospitality (II)					
專業選修課程 Professional Elective	導覽解說技巧 Guided Interpretation Ability	會展產業實務 MICE Industry Practice	公關實務訓練 Public Relations Practice Training	職場倫理 Workplace Ethics	校外實習(二) Off-Campus Internship (II)			
		觀光餐旅導論 Introduction to Tourism and Hospitality	世界觀光資源 World Tourism Resources	校外實習(一) Off-Campus Internship (I)	產業趨勢 Industry trends			
		國際禮儀 International Workplace Ethics	觀餐服務品質管理 Hospitality Service Quality Management	活動企劃及主持 Event Planning & Hosting	茶藝實務 Tea Art Practice			
		領隊導遊實務 Tour Leader and Guide Practice	自助旅行 Backpack Travel	咖啡飲品調製實務 Coffee Beverage Modulation Practice	慶典與觀光 Festivals and Sightseeing			
		國家公園與風景區 National parks and scenic spots	休閒活動規劃與設計 Travel Planning and Design	導覽英文實務 Guided English Practice	網路與社群行銷 Internet and Social Media Marketing			
		創意飲品調製 Creative Drink Modulation	觀光專題研究(二) Tourism Case Study II					
		創意點心 Creative Pastry						
		觀光服務實務 Tourism Service Practice						
	觀光專題研究(一) Tourism Case Study I							

附註 Notes	<p>1. 本課程總表依據大學法及本校學則規定訂定，並經109年05月 日108學年度第2學期第3次校課程委員會通過。The summary of the course is based on the University Law and the rules of the school.</p> <p>2. 本系課程規劃2.5年，畢業學分合計為82學分。The curriculum of this department is 2.5 years, and the total of graduation is 82 credits.</p> <p>3. 本表所列「選修課程」由本系科視狀況「選擇性開課」提供學生選修。The "elective courses" listed in this form are provided by the Department and students can select their own Elective Courses.</p> <p>4. 「校外實習」課程之實習時數以各學期簽訂之產學合作合約書時數為主、且須於每週上課課表內註明實習時間。 The internship hours of the "off-campus internship" course are mainly based on the hours of the industry-university cooperation contract signed in each semester, and the internship time must be indicated in the weekly class schedule.</p>
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通識必修	專業必修	專業選修
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能力	就業職稱
Language Ability	Leisure Recreation Staff Tour Guide Staff Foreign Language Translator
Physical Fitness	
History & Culture	
Foreign Language Communication	

Hospitality Service Skills	Hospitality Service Staff Hotel Service Staff Tourism Industry Manager
Computer Information Operation Skills	
Hospitality Management	

Guided Interpretation Ability MICE Practice Event Planning and Design Workplace Ethics F&B Skills	Tour Leader & Guide MICE Staff Event Planner Leisure Recreation Manager F&B Staff
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